

111W COMPETITION

28-29 April 2024

International Innovation
Design & Startup Competition

Guide Book

TUMMIAD

Introduction

Welcome to the 9th edition of the "1Idea 1World" International Innovation, Design & Startup Competition, proudly hosted in the vibrant city of Istanbul on April 28-29. Organized by TÜMMİAD, the Turkish Association of Inventors and Industrialists, this event stands as the beacon of transformative ideas and groundbreaking innovations in the realm of science and technology.



TÜRKİYE CUMHURİYETİ
İÇİŞLERİ BAKANLIĞI



REPUBLIC OF TÜRKİYE
MINISTRY OF INDUSTRY
AND TECHNOLOGY



T.C. ÇALIŞMA VE
SOSYAL GÜVENLİK BAKANLIĞI



REPUBLIC OF TÜRKİYE
MINISTRY OF AGRICULTURE
AND FORESTRY



REPUBLIC OF TÜRKİYE
MINISTRY OF CULTURE
AND TOURISM

Organizers / supporters

Welcome to the **1i1w Startup Zone**, an integral part of the Halal Expo, scheduled from **November 23-26, 2023** in Istanbul, Turkey. This specialized segment is proudly organized by the Turkish Inventors Association (**TUMMIAD**). We've compiled this guidebook to assist you in making the most out of your participation in this esteemed event.



International Delegate



About the Event

"1Idea 1World" serves as a dynamic platform where brilliant minds converge, fostering a stimulating environment for scientists, engineers, inventors, and researchers to showcase their latest developments. As the sole representative of the Global Congress of Innovative Science and Research (GCISR) in Turkey, our organization is dedicated to propelling inventive ideas to the forefront of international recognition.

Mission and Goals

At the heart of this intellectually charged assembly is a shared mission – to commercialize inventions. TÜMMİAD's commitment is to transfer knowledge, experience, and successes from the scientific world to future generations. We aim to introduce the world to more 'Turkish Inventors' and provide unwavering support for their groundbreaking inventions, ensuring they contribute significantly to the betterment of humanity.



Historical Background

As the New Turkey emerges on the global stage, we are a community of forward-thinkers who aspire to change the world through science. This competition has evolved from the rich tapestry of ideas and thoughts that have historically shaped groundbreaking inventions and discoveries. Established with a vision to make inventions visible on an international scale, TÜMMİAD has been instrumental in creating a bridge between inventors and investors, facilitating global commercialization possibilities.

Join us on April 28-29 as we celebrate innovation, creativity, and the potential to reshape the world through the 9th edition of "1Idea 1World" in Istanbul. Together, we embark on a journey to propel Turkish inventors onto the global stage and steer the course of international knowledge and technology sharing towards our great nation.

Key Partners and Sponsors

The success of "1Idea 1World" is indebted to the invaluable support of our key partners and sponsors. Their commitment to fostering innovation and nurturing the spirit of entrepreneurship has been instrumental in shaping this event into the global phenomenon it is today. We extend our sincere gratitude to:

Ministry of Science and Technology of Turkey:

Pioneering the way for scientific advancement and technological breakthroughs.

Ministry of Youth and Sports of Turkey:

Nurturing the next generation of innovators and athletes.

Google: A global technology giant, providing resources and expertise to drive innovation.

Nike: Empowering individuals to push boundaries and achieve greatness in sports and beyond.

GCISR (Global Congress of Innovative Science and Research): A global platform connecting innovators from around the world.

TÜMMİAD (Turkish Association of Inventors and Industrialists):

Our dedicated organizers, working tirelessly to transfer knowledge and support inventors.

Valentura: Contributing to the event's success through strategic partnerships and support.

Arçelik: A leading name in the industry, supporting innovation and technological progress.

SDSN Youth: Committed to sustainability and social impact through youth-led initiatives. And many more.

These esteemed partners and sponsors share our vision of fostering innovation and are crucial in creating an environment where ideas flourish, inventions thrive, and the world is positively impacted. We look forward to another successful edition of "1Idea 1World," thanks to their unwavering support.

Event Schedule

<i>Event</i>	<i>Date</i>
<i>Start of Registration</i>	FEB 10, 2024
<i>Deadline for Registration and Payment</i>	MARCH 25, 2024
<i>Judging period</i>	APRIL 10~20, 2024
<i>Exhibition period</i>	APRIL 28, 2024
<i>Closing Ceremony</i>	APRIL 28, 2024

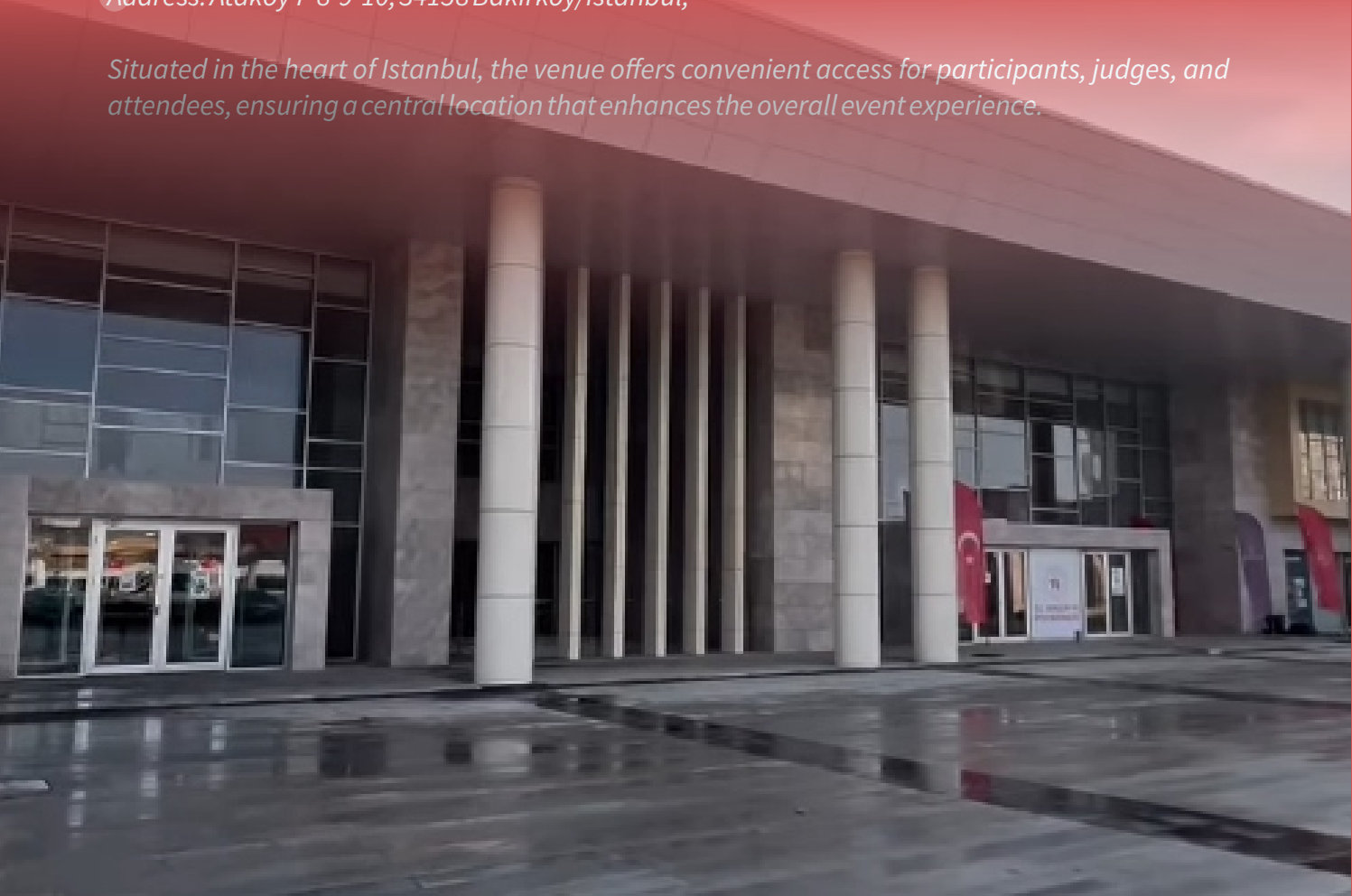
Venue

Address and Location Details:

Name: Bakırk y Genlik ve Spor İle M d rl đ  Atak y Uluslararası Genlik Merkezi

Address: Atak y 7-8-9-10, 34158 Bakırk y/İstanbul,

Situated in the heart of Istanbul, the venue offers convenient access for participants, judges, and attendees, ensuring a central location that enhances the overall event experience.



Accommodation

Hotel Recommendations:

For your convenience, we recommend exploring accommodation options in the vibrant Taksim districts of Istanbul. These areas offer a diverse range of hotels, ensuring participants can choose accommodations that best suit their preferences and needs.

Transportation Services

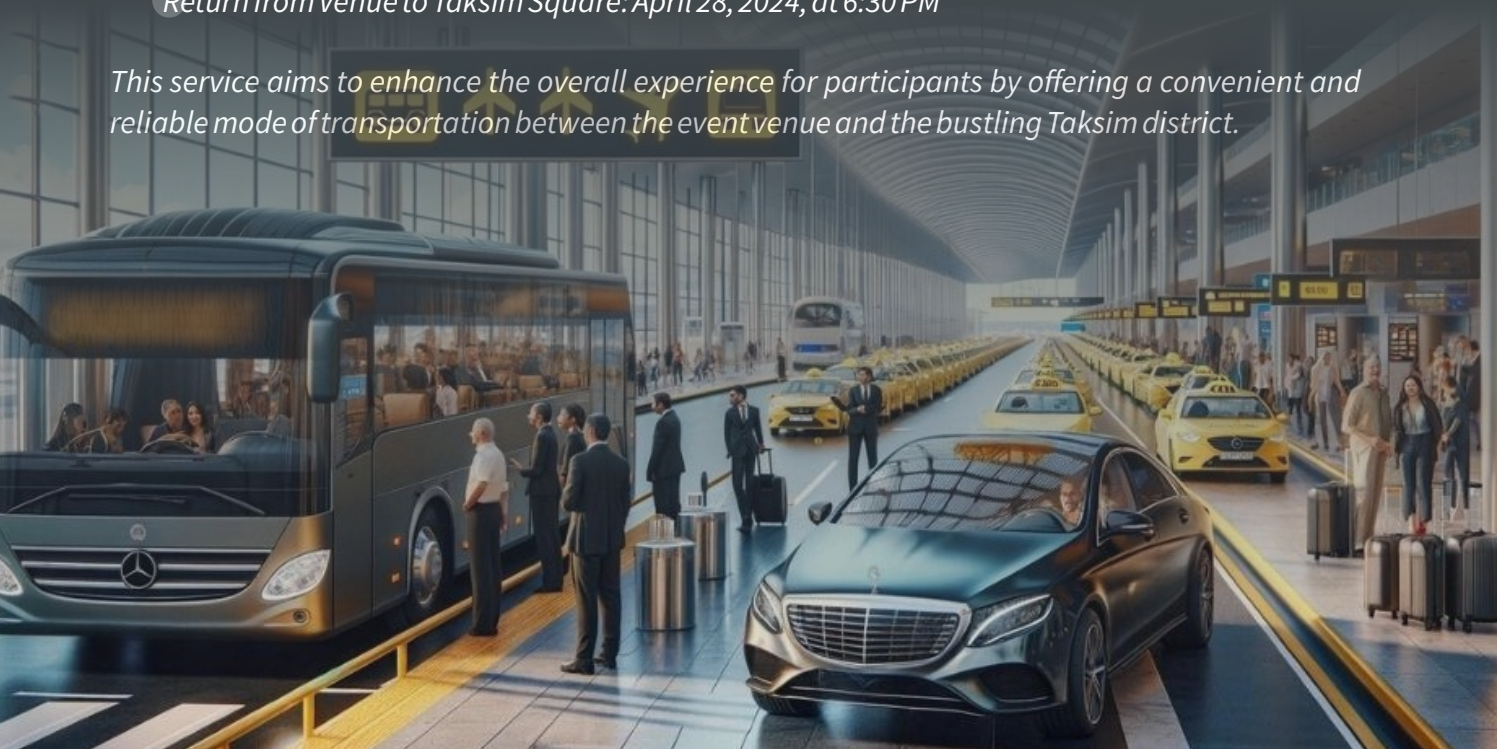
To facilitate seamless travel between the recommended hotels and the event venue, we are pleased to provide a complimentary shuttle bus service. Here are the details:

Shuttle Schedule:

Departure from Taksim Square: April 28, 2024, at 8:15 AM

Return from Venue to Taksim Square: April 28, 2024, at 6:30 PM

This service aims to enhance the overall experience for participants by offering a convenient and reliable mode of transportation between the event venue and the bustling Taksim district.



Judging Process

Online Participants:

Document-Based Evaluation: Judges will initially evaluate online participants based on the submitted documents .

Online Meetings: If additional information is required, participants may be invited to virtual meetings for further clarification.

Offline Participants:

Document-Based Evaluation: Judges will evaluate offline participants based on the documents submitted.

Face-to-Face Interviews (April 28, 2024): Participants will have the opportunity for in-person interviews with judges, allowing for deeper exploration and discussion of their projects.

The judging process is designed to ensure a comprehensive and fair assessment of all participants, regardless of their mode of participation. It encourages open communication and provides an opportunity for participants to showcase the depth and potential of their innovative ideas.

Judging Criteria

- **Innovation:** *Is the idea new and innovative? Does it solve a problem or meet a need in an innovative way?*
- **Feasibility:** *Is the business model feasible? Is there a clear path to market?*
- **Market Potential:** *Is there a significant market for the product/service? Has the startup demonstrated an understanding of this market?*
- **Presentation Skills:** *Was the presentation clear, engaging, and professional? Did the startup effectively communicate their idea and business model?*
- **Financial Viability:** *Does the startup have a clear understanding of their financial requirements? Have they outlined a sound financial plan?*

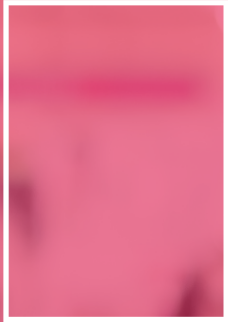
Documents Required for Registration

- **Completed Registration Form:** *A form with details about the startup including name, founding date, team members, contact information, etc.*
- **Executive Summary:** *A 1-2 page summary of the startup's business plan, outlining the problem they're addressing, their solution, and their unique selling proposition.*
- **Business Plan:** *A detailed business plan outlining the startup's strategy for success, including market analysis, marketing strategy, financial projections, and operational plans.*
- **Declaration of Alignment with Halal Principles:** *A declaration stating that the startup's product/service aligns with Halal principles. [Optional]*

Note: *All documents should be in English or accompanied by a certified English translation.*

Booth/Stand:

Poster size: 100x70



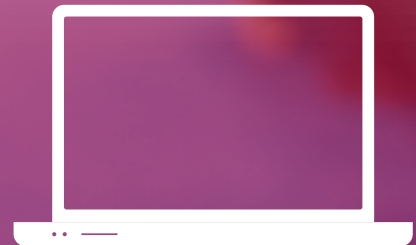
Booth size: Standard



How to Register:

To register, please prepare the required documents listed and complete the registration form . After receiving your documents, we will send a confirmation of your registration .

<https://1i1w.com/registration/>



Turkiye Startup Ecosystem

Turkey boasts a vibrant and rapidly growing startup ecosystem, making it an increasingly popular destination for entrepreneurs and innovators. As the bridge between Europe and Asia, Turkey offers a unique blend of cultures and markets that provides a fertile ground for innovation. The country's dynamic economy, large domestic market, and strategic location are just some of the factors that make it attractive for startups.

Over the past few years, there has been a significant increase in support for startups in Turkey, including venture capital investment, government incentives, and the establishment of numerous tech parks and incubators. Turkish startups are making their mark in a variety of sectors such as technology, fintech, e-commerce, and healthtech, among others.

Turkey's startup scene is characterized by its youthful energy, as the country has one of the youngest populations in Europe. This youthfulness translates into a tech-savvy workforce and a culture of innovation and entrepreneurship. Furthermore, the government is actively fostering this entrepreneurial culture, with initiatives to encourage innovation and startup growth.

The successful stories of Turkish startups such as Peak, Trendyol, and Getir, which have made headlines with their billion-dollar valuations, have inspired a new wave of Turkish entrepreneurs and increased global investor interest in the Turkish startup ecosystem.

Despite the challenges that come with rapid growth and changing market dynamics, the outlook for the startup ecosystem in Turkey is promising, with potential for even more growth and global impact in the coming years.



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